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	<b>SAN FRANCISCO, CA</b> Thursday, May 13, 2010	<b>NEW YORK, NY</b> Thursday, July 22, 2010	<b>MIAMI, FL</b> Thursday, October 14, 2010
	<b>SEATTLE, WA</b> Thursday, June 24, 2010	<b>SAN ANTONIO, TX</b> Thursday, August 19, 2010	<b>LOS ANGELES, CA</b> Thursday, November 18, 2010

## Anna Maria Arias Memorial Business Fund 2009 Gala Awards



**Sylvia Medina**  
President & CEO  
North Wind, Inc

Sylvia Medina is president & CEO of North Wind, Inc. and is recognized in the industry as a leader in small business innovation. With over 19 years of experience serving the environmental industry as both a corporate executive and environmental engineer, Medina started North Wind, Inc. to positively impact the environment. Her technical and business insights have contributed to North Wind's award-winning customer service and remarkable small business growth since its inception in 1997. Celebrating its 12th year in business, North Wind has successfully launched business operations from more than 19 independent office locations.

North Wind, Inc. is a woman owned SBA Small Disadvantaged Business that offers a full suite of environmental services and selected traditional construction services. In addition to her work in the environmental industry, she serves on the Board of Directors for several organizations, including: Women Impacting Public Policy (WIPP), Grow Idaho Falls, Idaho Falls Symphony, Idaho State University Foundation, Snake River Animal Shelter, LLC (President)

She believes it is important to motivate and educate the youth, she mentors Latina business owners, both formally and informally, and her company donates to the Migrant Council in Idaho Falls. Her advice for the Latina is to stay focus. "Do excellent work and be ethical," she states. "Your business success will depend on your reputation. In addition, focus on what you are good at, this way you can excel in business."

**Theresa Alfaro Daytner**  
President & CEO  
Daytner Construction Group

She has been a CEO, saleswoman, estimator and a laborer. Meet Theresa Alfaro Daytner, president & CEO of Daytner Construction Group (DCG), launched in January 2003. DCG is a Construction Management and General Contracting company that has managed commercial construction projects ranging from \$13K to \$86M in scope.

The first project for this start-up, a \$10M dormitory/training facility in Toledo, OH, was completed successfully in December 2003. Daytner was hired as the Owner's Representative and has since been retained by the same client to oversee construction projects at their Ft. Lauderdale, FL headquarters.

She is a lifelong learner and alumni of GOT 2009 (The Gathering of Titans), several Tuck Minority Executive Education Programs at Dartmouth and a proud member of the Make Mine A Million \$ Business Community of Women Entrepreneurs.

In addition to this initial project, DCG has contracts to perform Project Management for George Mason University and is close to securing several other awards to provide Construction Management services in the Baltimore/Washington DC/NoVA metropolitan area.

Daytner has also developed strategic alliances with complimentary companies in order to expand DCG's scope of services, including CM at Risk and Design/Build projects. While DCG is currently successful in the private/institutional sector, the company is actively seeking to enter the Federal market.



**Cynthia Esparza Crockett**  
President  
Crockett Facilities Services, Inc.

Owner of Crockett Facilities Services, Inc., (CFSI), Cynthia Esparza Crockett decided to have her own company in 2000. An 8(a), women owned, and Small Disadvantaged Business that services federal and commercial clients, was established with only two people and today has over 130 employees in six states. She is responsible for managing the supervisors who oversee of a full-range of building operations and maintenance, installation and repairs, preventative maintenance, heating, ventilation, and air-conditioning solutions.

Prior to CFSI, she was a Trademark Attorney for the US Patent & Trademark Office. She worked as a private practice attorney handling Employment Discrimination, Domestic Relations and Personal Injury cases.

**CAST YOUR VOTE!**

**How would you rate the Obama Administration's first year? Health**

- A
- B
- C
- D
- F

vote 



As the person responsible of the Mid-Atlantic Chamber of Commerce, Prince George's County Division, she will work on recruiting new members and increasing the visibility of Hispanic business owners in the Prince George's County.

As many Latinas, she also foresees Latinas being the head of large corporations and emphasizes the importance of education. "I would advise a young Latina to stay in school, to go to a college or community college," she says. "Communities need all sorts of contributors-everything from mechanics, beauticians, pilots, etc. To be successful you have to love what you do."

For the business owner, she advises those who want to start their own small business to "really love their idea and have a great business plan. If they have a plan, it can be done."

All of the awardees are a success to our community. They are winners, mothers, wives, community leaders and owners of their own business who are transforming the face of the nation. They will continue to grow as they move on to the Dartmouth College's Tuck School of Business, which will provide them a world class learning experience while creating innovative, strategic business leaders!"

**Congratulations to all the 2009 awardees.**



Arcilia Acosta, María Victoria Díaz, Closed Caption Latina Corp and LaShawn Hawkins, State Farm Insurance Co.



Patricia Richards, Shell Oil Company and David Esquibel, Coordinator, Supplier Diversity at Shell Oil Company.



Arcilia Acosta, Timi Aguilar, Aguilar Public Relations and Roger Guzmán, Wal-Mart.



José Maldonado, AmeriChoice New York; Theresa Alfaro Daytner, Daytner Construction; Lenys Alcoreza, AmeriChoice; and Arcilia Acosta.



Anne Alonzo of Kraft Foods Inc.; Teresita Marsal Avila, The Law Offices of Marsal-Avila and Arcilia Acosta.



Lupita Colmenero, founder El Hispano News/Parents Step Ahead, Ivette Mayo, Yo Soy Expressions and Robert Bard.



Arcilia Acosta, Cynthia Esparaza Crockett, Crockett Facilities Services and Julissa Marengo, president of the ZGS Station Group.

By Gloria Romano  
Photos by Juan Carlos Briceño

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[This article has been edited for [www.latinastyle.com](http://www.latinastyle.com). For the full version, check out the September/October issue of LATINA Style.]

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